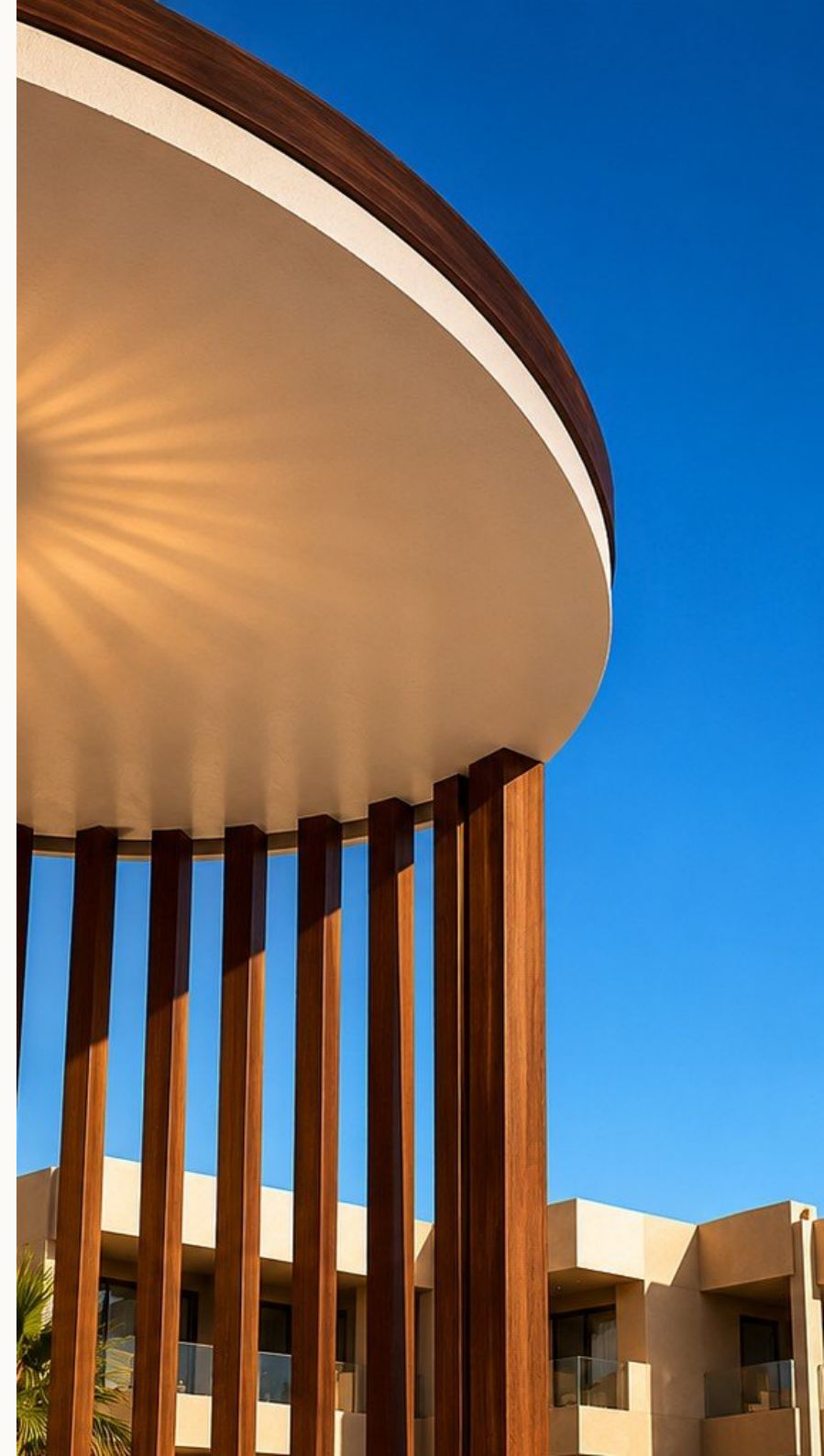


INTEGRATED WOOD & METAL MANUFACTURING

# Built on Precision.

An integrated facility producing doors, hotel interiors, joinery and furniture at scale  
– engineered to export-grade standards.

- Three dedicated factories
- 11,000+ m<sup>2</sup> under one roof
- Advanced European production lines



THE HAMMER APPROACH

Furniture is not about appearance — it is the discipline behind every stage of production.

Hammer was built by engineers, not assemblers. Every factory was planned around machine selection, material flow, tolerances and finishing — so quality is designed in, not inspected after the fact.

That lets us take on large, complex programmes — hundreds of hotel rooms, thousands of doors, full lobby fit-outs — while holding the consistency that international developers and operators demand.

11,000 m<sup>2</sup>

Combined area · three factories

150<sup>+</sup>

Specialists & engineers

200 /day

Peak finished-door output

2020

Engineered from the ground up



THE OPERATION

# Three factories. One standard.

Each facility is purpose-built around a discipline and connected to a shared, automated finishing line — raw board and timber in, installed product out.



FACTORY 01

## Panels, Rooms & Joinery

---

Morbidelli M200 CNC

---

SCM Gabbiani beam saws

---

SCM Stefani edgebanders

---

**30** rooms / day · peak



FACTORY 02

## The Door Line

---

Italpresse pressing line

---

KDT squaring & boring

---

Inline edge & accessories

---

**200** doors / day · peak



FACTORY 03

## Loose & Solid-Wood

---

Bacci machining centres

---

SCM solid-wood line

---

In-house metal fabrication

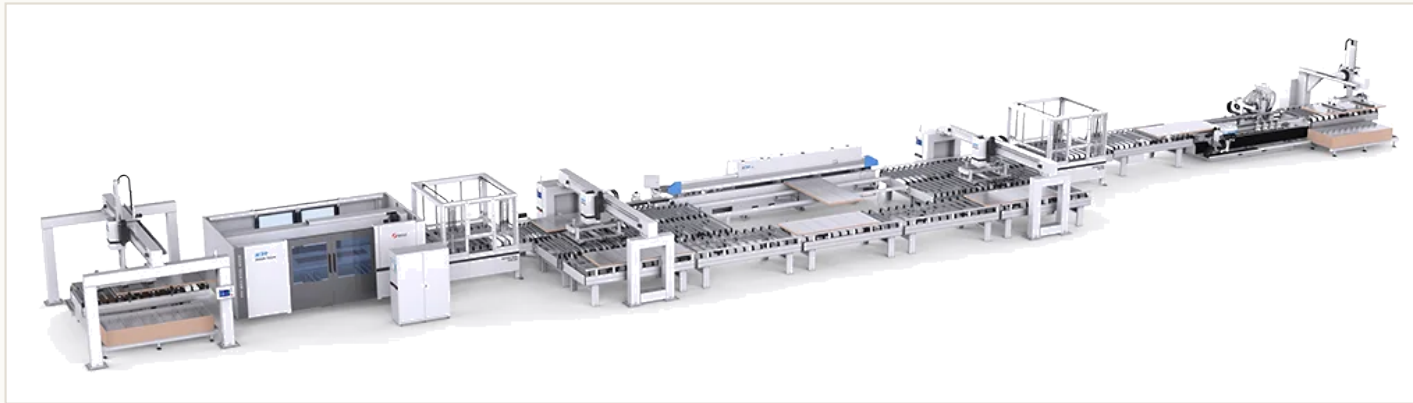
---

**30** pieces / day · peak

MACHINERY & TECHNOLOGY

# Cutting-edge European lines.

Hammer runs advanced, automated production lines from Europe's leading machine builders – calibrated for repeatable, export-grade output at volume.



**AUTOMATED DOOR LINE · KDT** Squaring, boring, edging and finishing in one continuous, automated flow.



## Morbidelli M200

**CNC MACHINING**

Precision routing & boring for panels and solid wood.



## SCM Stefani KD

**EDGEBANDING**

Automatic edgebanding for a seamless, durable edge.



## Cefla

**FINISHING & COATING**

Automatic spray, UV curing and oven line for a flawless surface.

## PRECISION &amp; FINISHING

# Everything is calculated.

A shared, automated finishing facility serves all three factories – where engineered tolerances become a flawless, durable surface ready for five-star environments.



CEFLA AUTOMATIC SPRAY LINE

---

**01 – COATING**

## Cefla automatic spray line

Automated spray coating with a large horizontal drying oven and UV curing for a consistent finish at production volume.

---

**02 – CURING**

## Multiple curing ovens

More than three additional Cefla ovens run several finish programmes in parallel without bottlenecks.

---

**03 – CALIBRATION**

## Biesse calibration sanding

A large dedicated sanding facility guarantees dimensional accuracy and a perfect substrate before finishing.

**ACCREDITATIONS**

ISO 9001

ISO 45001

EGAC Accredited

IAF Recognised

FSC Chain-of-Custody · in process

CAPABILITIES

# What we manufacture.



## Doors

Hotel & residential, at line speed



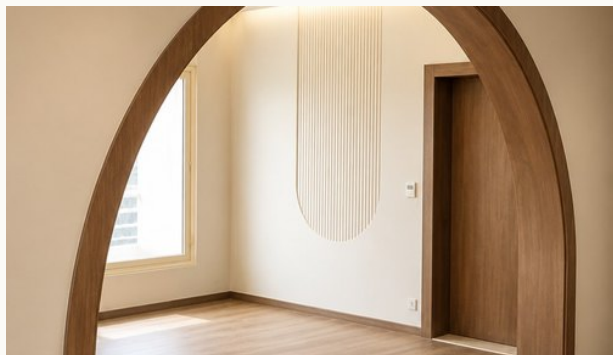
## Hotel Rooms & FF&E

Complete fitted room sets



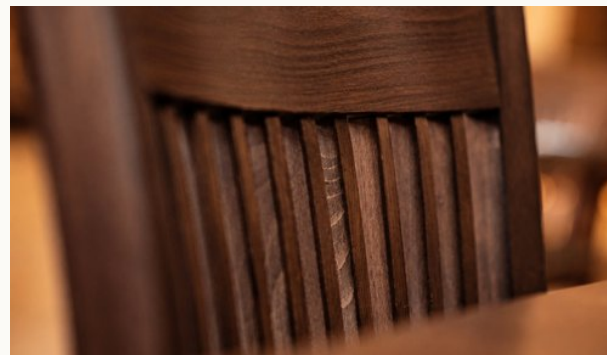
## Kitchens & Wardrobes

Engineered panel joinery



## Cladding & Woodwork

Architectural & feature millwork



## Loose Furniture

Solid-wood chairs & tables



## Outdoor & Metal

Decking, pergolas & structures

## SELECTED WORK

# Delivered at scale.

## 10,000<sup>+</sup>

Doors delivered since 2020

## 2,000<sup>+</sup>

Hotel rooms outfitted

## 20,000<sup>+</sup>

Furniture pieces shipped

**EMAAR**  
MISR

EMAAR MISR · DEVELOPER

### Uptown Cairo

Engineered door programme for a flagship residential development.

innovo

INNOVO · REAL-ESTATE DEVELOPER

### SAADA

Volume door supply delivered to programme for a major mixed-use scheme.

V  
HOTELS

SAHL HASHEESH · HOSPITALITY

### The V — Sahl Hasheesh

Full lobby renovation &amp; FF&amp;E: reception, cladding, joinery and furniture.

ماج  
MAG  
GROUP HOLDING  
— Since 1978 —

MAG · DUBAI

### MAG Collaboration

IN PROGRESS

An export collaboration with a leading Dubai developer.

**CONTACT**

# Let's build something precise.

---

Send us the scope – a single development or a multi-hotel programme – and we'll return a manufacturing plan.

---

Email **sales@hammerreg.com**

---

Phone / WhatsApp **+20 104 009 7550**

---

Website **hammerreg.com**

---

Based in **Egypt · Serving worldwide**

---

